



Vintage Indie Market: Spring / Summer Guide May 15th through July 15th 2009 (but will remain live until October)

The Vintage Indie Market & Guide will be unlike any other you've seen. The Vintage Indie Market will only be curated for special editions. This is the second edition and only **one** of two for 2009.

Who is our target market?

Buyers interested in vintage goods, antiques, handmade, handmade with vintage, eco-friendly, recycled or “up-cycled” products.

Who can participate?

We welcome all independent & small businesses (who fit our look and feel) as well as, craft, flea market & other various vintage, antique indie & craft venues and booth participants. (Example if you'd like to promote your craft or antique schedule for the Spring /Summer you'll be able to list the dates etc on your page.

This edition will be completely different from the holiday edition as we've changed the format to better serve you. **The Vintage Indie Market & Guide will run from May 15st to July 15th but will remain searchable until our Holiday Market in November.** To give you an idea the Holiday Edition launched on November 1st and lasted until December 31st. The holiday edition remained in archives and searchable by search engines up until now.

Stats: The holiday market quickly gained a Google Page Rank of 4 with 8,457 visits, 6,939 unique visitors and 22,820 page views. We think this is outstanding for two months!

This edition will hold 3 separate available spaces for booking:

1. Venue Ad Block - Front Page Blocks 140x140 Pixels \$70.00

This space will be for Antique Show Venues, Craft Show Venues & Special Events requiring independent crafter, small business vendors. Your ad should link to you website or encourage vendors to book a

booth or space at your live event. These will run down the page and rotate with the others throughout the two months.

2. ***Featured Business Page \$65.00 (That's only \$32.50 per month) Limited to 43 Spaces.**

****Featured Businesses will get a Snapshot Feature on the Front Page during the month with extra links to your "page". Only one business will be the Featured Page per day.**

- Each Business will get a link from the front page using their business name (all businesses will be listed in alphabetical order)
- Each Page will allow for 6 photo blocks all 140x140 in size, each product photo may link to the product for the customer to purchase.
- Each Page will allow for a large paragraph 200 words or less description of your business and logo block 140x140 or smaller.
- Each page will have three options for links. You may link to your Website, Etsy, eBay, Bonanzle or other venue. *Blog Links are not allowed.*
- Each Business Page will be allowed to list upcoming Events, Flea Markets or Craft Shows where shoppers can purchase in person.

3. **Regular Business "Booth" \$50.00 (That's only \$25.00 per month)**

- Each Business will get a link from the front page using their business name (all businesses will be listed in alphabetical order)
- Each Page will allow for 6 photo blocks all 140x140 in size, each product photo may link to the product for the customer to purchase.
- Each Page will allow for a large paragraph 200 words or less description of your business and logo block 140x140 or smaller.
- Each page will have three options for links. You may link to your Website, Etsy, eBay, Bonanzle or other venue. *Blog Links are not allowed.*
- Each Business Page will be allowed to list upcoming Events, Flea Markets or Craft Shows where shoppers can purchase in person.

The Vintage Indie Market will be advertised on Vintage Indie, Vintage Pulse (with 45,000 plus page views a month combined) and other various blogs, websites and venues.

Press:

Vintage Indie's 2007 Holiday Gift Guide was picked up and featured in TypePad.com's newsletter blast last year that reached thousands of users. Founding editor Gabreial Wyatt has written for Vintage Indie online magazine, she is also the founder of the Indie Wedding Guide & Directory. She has served as a

columnist for Wickedly Chic's Beautify Me. She's written several articles for Etsy.com's Blog the Storque and featured for the second time last year as TypePad's Featured Blog.

You can feel confident that Vintage Indie Market will be sure to make each and every participant shine with this virtual online market place guide.

Sign up now to join us for the launch of the Vintage Indie Market – Spring/ Summer Kick off with a **launch date of May 15th**. The Vintage Indie Market will be a professionally designed site with accommodating buttons for you to use on your own personal blogs and websites. Our goal is for your business to succeed and grow in an ever changing online world of independent businesses.

Thank you and we look forward to our Spring/Summer Market with you.

To book your space please email us at editor.vintageindie@gmail.com SUBJECT: Vintage Indie Market

Include your business links and examples of your work along with a sampling of your products photography. Include your Pay Pal email address for invoicing (payment is due at the time of invoicing) Also, please indicate which space you would like to book option 1, 2 or 3.

If you are accepted, we will invoice you within 1-2 business days. Further information on submitting your details will be sent, after payment is received. Payments are non-refundable.